



Jakob Semmler – Co-Founder & CMO



Jakob Semmler began his professional career in the B2B sector. After working in marketing and PR, he focused on the business development of innovative business concepts. As Marketing Manager in Germany, India and the USA, he supported the AI company Innoplexus in the development of Software-as-a-Service and Platform-as-a-Service solutions in the health sector. Among other things, he was involved in the development of the Curia app to support cancer patients. As an investment manager and supervisory board member at a luxury second-hand company, he

gained further expertise in the strategic positioning of brand and business concepts through HCS Beteiligungsgesellschaft. With his two co-founders and the cybersecurity platform bugshell, he aims to protect the IT infrastructure of medium-sized businesses from malicious hacker attacks with penetration tests and a large community of experts in the role of chief marketing officer.

Short summary:

Jakob Semmler is Co-Founder and Chief Marketing Officer of bugshell. His goal is to identify and verify security vulnerabilities in medium-sized businesses with the help of a European expert community and transparent penetration tests.